

Building On A Legacy Of Innovation

Rod Lift Solutions

► Innovative Design, Unbeatable Performance, Unmatched Value.

Apergy's Rod Lift Solutions unites four of the industry's iconic brands. All are deeply committed to delivering leading-edge technologies, superior quality, world-class manufacturing, and unsurpassed technical and customer support that results in optimized production rates and life-cycle costs for oil-and-gas producers around the globe.

Improving well performance is a day-to-day concern for oilfield operators, with no time for downtime. The companies of Apergy's Rod Lift Solutions – Alberta Oil Tool, Harbison-Fischer, Norris and UPCO– stand ready to be go-to sources for complete solutions for the most demanding challenges. Simply put – we are the ones that can improve long-term productivity and profitability by offering some of the most durable Rod Lift components in our industry.

All Apergy Rod Lift brands have been serving the oil-and-gas production industry for many decades and have built a reservoir of knowledge and expertise that enables them to meet the unique operational needs of every well. We are constantly striving to develop new products that can carry on that legacy of innovation. Our highly experienced Technical Services team



consists of subject matter experts that are capable of providing reliable guidance from the drawing board to final product installation. And our Technical Services and Sales teams stand ready to assist throughout the entire life of the product (and that's a long time!).

Formula for Success

$$\text{Life of Well} \div \text{MTBRF} \times \text{Service Cost Per Intervention} = \text{TOTAL COST}$$

Life of Well: 10 years • MTBRF = MeanTime Between Rod Failure (Run Time)

Our Mission

It's simple – without energy, life as we know it would look a lot different. Helping our customers produce the energy that we all need is what drives our commitment to developing the best Rod Lift solutions for energy producers in the most innovative, reliable, environmentally sensitive and cost-conscious ways possible.

Our Values

All of our companies began as family-owned businesses many years ago and we strive to maintain that customer-centric operational culture. That heritage is reflected in how we develop our products and how we interact with our customers – unlike others, we don't just make Rod Lift products, we manufacture products that allow us to build human, family-oriented business partnerships.

Leaders in Rod Lift Innovation.

Alberta Oil Tool

- Founded in 1951
- The only Canada-based sucker-rod manufacturer
- Innovative line of sucker rod guides
- Developed & patented speciality drive rods

Harbison-Fischer

- Founded in 1933
- Committed to innovative technologies and comprehensive quality control
- Technical staff has 350 years of combined experience
- Offer widest range of downhole pumps for versatility in varying conditions

Norris

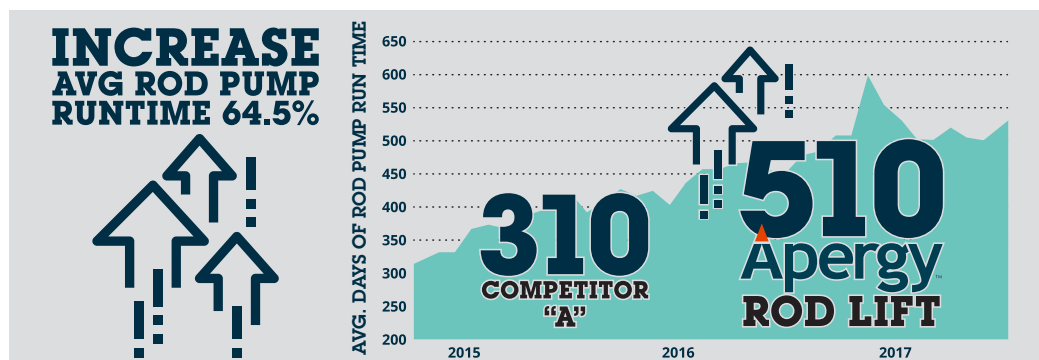
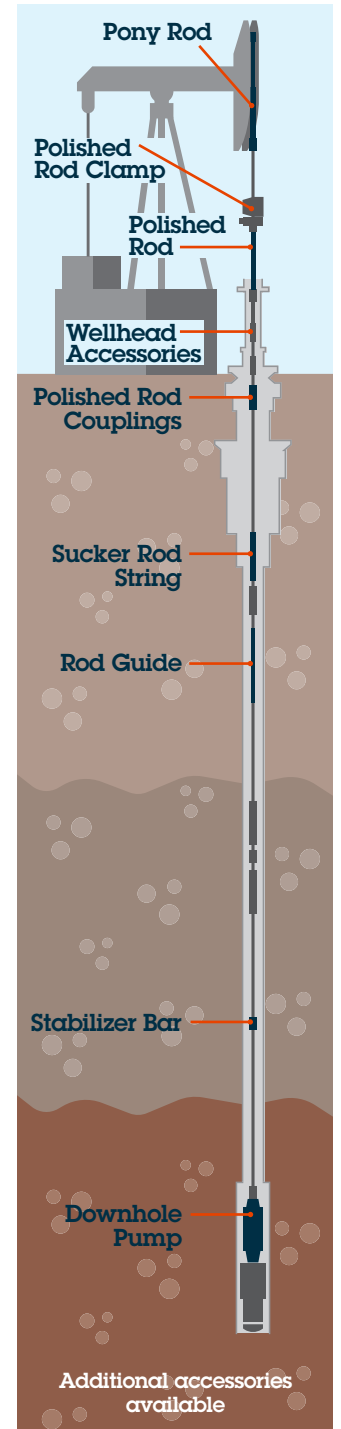
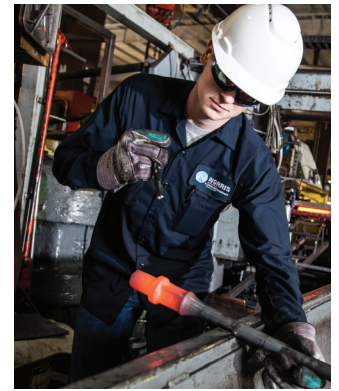
- Founded in 1882
- Manufactured exclusively in the United States
- Use only high-quality, long-lasting wear- and corrosion-resistant alloys for improved life
- Unique Nor-Peening® production process creates greater resistance to failure modes

UPCO

- Founded in 1982
- Use only U.S. sourced materials
- Vast distribution network with strategically placed field inventory
- High quality performance aligned with cost effective solutions

Automation = Visibility

The performance of many Apergy Rod Lift products is supported by the most sophisticated web-based automation (XSPOC Enterprise and RodStar) and pump-monitoring software (HF Pump Tracker), which results in optimized reporting, streamlined maintenance and – ultimately – improved run times.



Unsurpassed Customer Support

Our relationship with the oilfield operator does not end when our rod-lift products enter the wellbore. In fact, that relationship will continue to grow over the product's complete life-cycle, with our highly trained Technical Service and Sales staffs just a phone call or email away should you require any assistance, from system design to troubleshooting to completing a product's delivery and installation.

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